

OVERVIEW

Customer: CPI Card Group, 20 years of experience in Card Manufacturing.

Challenge: Increase ink adhesion on a wider variety of substrates while reducing Consumable and Repair costs.

Solution: DPST (Digital Printing Solutions & Technologies).

Results: CPI Card Group produces a wider variety of cards with superior ink adhesion and appearance at a lower price per card and with far fewer head repair costs.

Remaining at the forefront of the card industry

Having maintained an excellent reputation in the card manufacturing industry for more than 20 years, CPI Card Group is not your ordinary card manufacturer. With an innovative and progressive approach, coupled with substantial experience, CPI Card Group provides the best of both worlds—experience and vision that is unmatched in the marketplace.

CPI's production capabilities are some of the most progressive in the world. CPI Card Group improved card personalization quality and durability while reducing cost per card with the addition of DPST Inks for use on DOD inkjets for high volume card personalization. DPST offer many types of DOD inks and offer custom ink solutions to meet specific customer requirements. "With over a decade of Drop On Demand experience, the team at Digital Printing Solutions & Technologies are our preferred vendor for Inkjet consumables, spare parts, and future DOD equipment purchases", stated Nick Kordosky Production Manager CPI Card Group.

Enhanced product offering and diversity

With DPST Certified UV Inks (Made in the USA) in card production at CPI Card Group for more than a year now, Nick Kordosky and his team have noticed a vast improvement in adhesion and appearance for a wider variety of substrates demanded in the card industry. Furthermore, it has been demonstrated that with consistent use of DPST consumables, inkjet repair frequency has declined, also providing additional savings. "DPST certified Inks were tested side by side with competitive inks and DPST wins hands down. We are very pleased with the products and services provided by DPST, as well as the responsive and efficient solutions they provide". For More Information, contact Nick Kordosky, CPI Card Group 651-697-7138.